

# DRIVER EXCHANGE 9-1-1

Streamline operations for officers and telecommunicators while saving community members time resolving property-damage-only crashes.



## AGENCY & ECC BENEFITS

Save officer time and reduce call wait times

- ✓ **IMPROVE INCIDENT RESPONSE TIMES**  
Divert in-person response for property-damage-only crashes.
- ✓ **EASY FOR TELECOMMUNICATORS**  
Enter phone number/email and send a self-reporting link to involved parties; small screen footprint.
- ✓ **UNIQUE CARFAX INTEL**  
Telecommunicator can quickly enter a plate to view the Vehicle History Report.
- ✓ **PROACTIVE PIO ACTION PLAN**  
Create community wins with customizable communications templates.



## COMMUNITY MEMBER BENEFITS

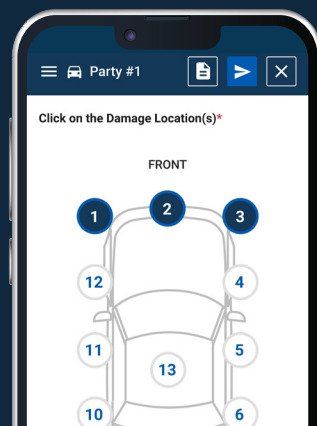
Quick information exchange, better experience

- ✓ **EXCELLENT COMMUNITY EXPERIENCE**  
Get community members back to their day with rapid, digital information exchange.
- ✓ **QUICK MOBILE INFO EXCHANGE**  
App guides users to self-report using scan, GPS, touch diagrams to complete and share.
- ✓ **SELF-SERVE PORTAL TO INSURANCE CLAIM INFO**  
24/7 access to CRASHDOCS.org for involved parties to obtain insurance claim information.
- ✓ **NO SURPRISES, INFORMED COMMUNITY**  
Awareness generated via social media, news outlets, and website with ready-made templates.



*"This tool is an easy-to-utilize program for our community members, and we've seen firsthand its success since it was implemented here."*

- LT. MICHAEL TERRINONI  
Lake Havasu City Police Department



# DRIVER EXCHANGE 9-1-1 PUBLIC INFORMATION OFFICER (PIO) ACTION PLAN



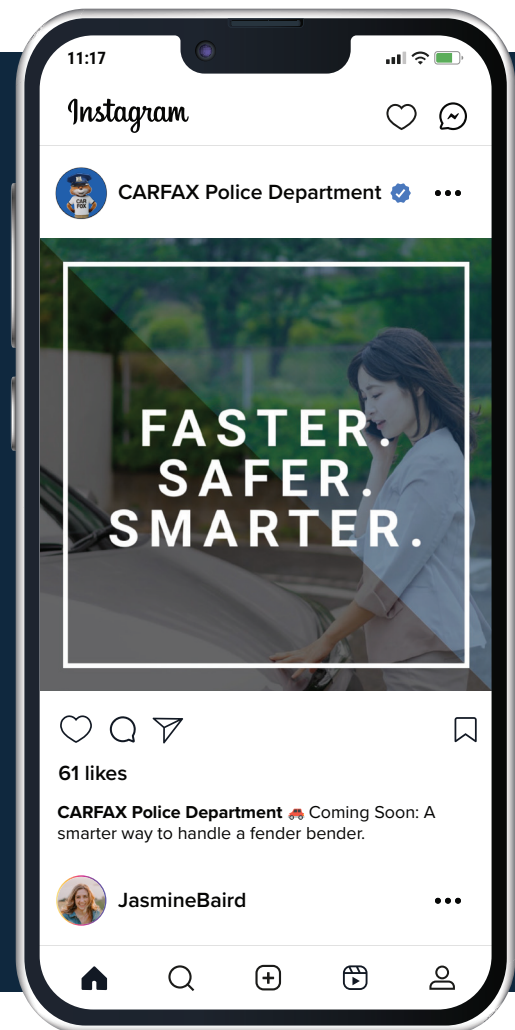
## NO SURPRISES, INFORMED COMMUNITY

More than just a technology tool, Driver Exchange 9-1-1 features a PIO Action Plan that assures the community that while change is coming, they'll have everything they need to file an insurance claim and get back to their day quickly.

## JUST ADD YOUR BRANDING, AND IT'S READY TO GO

Templates include:

- ✓ **PRESS RELEASE**  
Distribute important information to media outlets.
- ✓ **SOCIAL MEDIA POSTS**  
Posts for Facebook, Twitter, and Instagram.
- ✓ **DESIGNS IN CANVA**  
Professionally designed templates.
- ✓ **WEBSITE CONTENT**  
Ready-to-use content for your agency's website.



## READY TO TRANSFORM YOUR PDO CRASH RESPONSE?

Get in touch with CARFAX for Police to learn more about how your agency can benefit from Driver Exchange 9-1-1 and the PIO Action Plan.